

**20
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ANNUAL REPORT

Connect to Greatness, Inc. (C2G)



connect2greatness.org





C2G

TABLE OF CONTENTS

Mission, Message and Vision	Page 3
Meet the Board	Page 4
Financial Review	Page 5-6
Financial Graphs	Page 7-8
Impact	Page 9-14
Success Stories	Page 15
Website and Social Media	Page 16
Sponsors and Partners	Page 18



Mission Message Vision

The mission of Connect to Greatness, Inc is to empower and inspire African American/Black boys to become leaders and changemakers in the world!

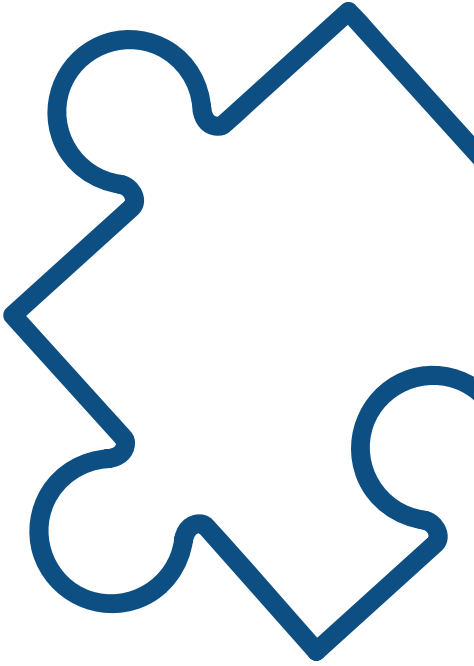
Connect to Greatness (C2G) wants to be a “real” community partner with your organization. In partnership, we can connect organizations that desire to be part of real community change with opportunities that directly impact our most under-resourced youth to become change-makers in the world.

Our vision is to ignite the curiosity and creativity of African American/Black boys to re-imagine their lives personally, socially and academically with an innovative mindset.





Meet the Board 2020



Michelle Gibson
Board Chair



Cassandra Corbin-Thaddies
President



**James "Andre"
Thaddies**
Vice President



Ricky Petty
Board Director



Yolanda Mondy
Board Director
Secretary



Bennie Barnes
**Board Director/
Past Board Chair**



Robert Harding
Treasurer



Pam Owens
Board Director

Please note finance numbers may vary. Please consult C2G Management for most recent numbers.

CONNECT TO GREATNESS, INC.
Balance Sheet (Financial Position)

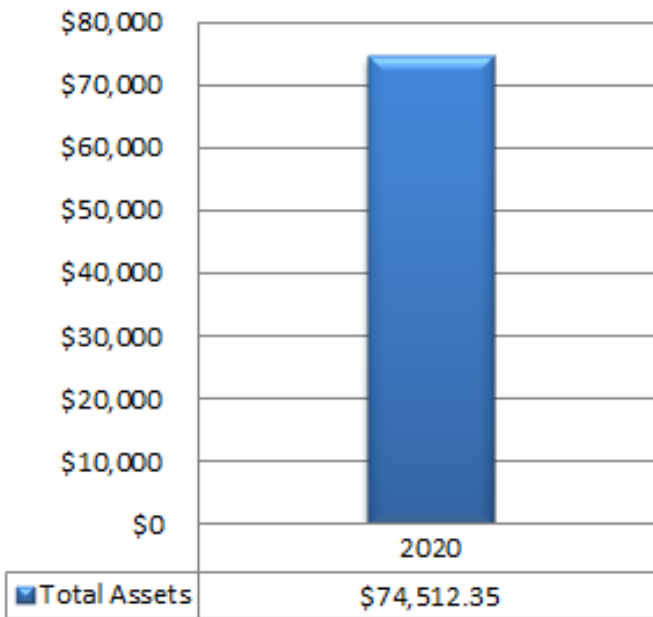
FINANCIAL PERFORMANCE		2020	Percentage of Total	
	ASSETS			
	Current Assets			
	Bank Accounts	74,512.35		
	Total Current Assets	\$ 74,512.35		
	Total Assets	\$ 74,512.35	100%	
	LIABILITIES AND ACCUMULATED FUNDS			
	Liabilities			
	Current	200.00		
	Total Current Liabilities	200.00		
Long-Term	—			
Total Long-Term Liabilities	—			
Total Liabilities	200.00	100.0%		
Current Accumulated Funds	\$ 74,312.35			
Total Accumulated Funds	\$ 74,312.35	100.0%		
Total Liabilities & Accumulated Funds	\$ 74,512.35	100%		

CONNECT TO GREATNESS, INC.

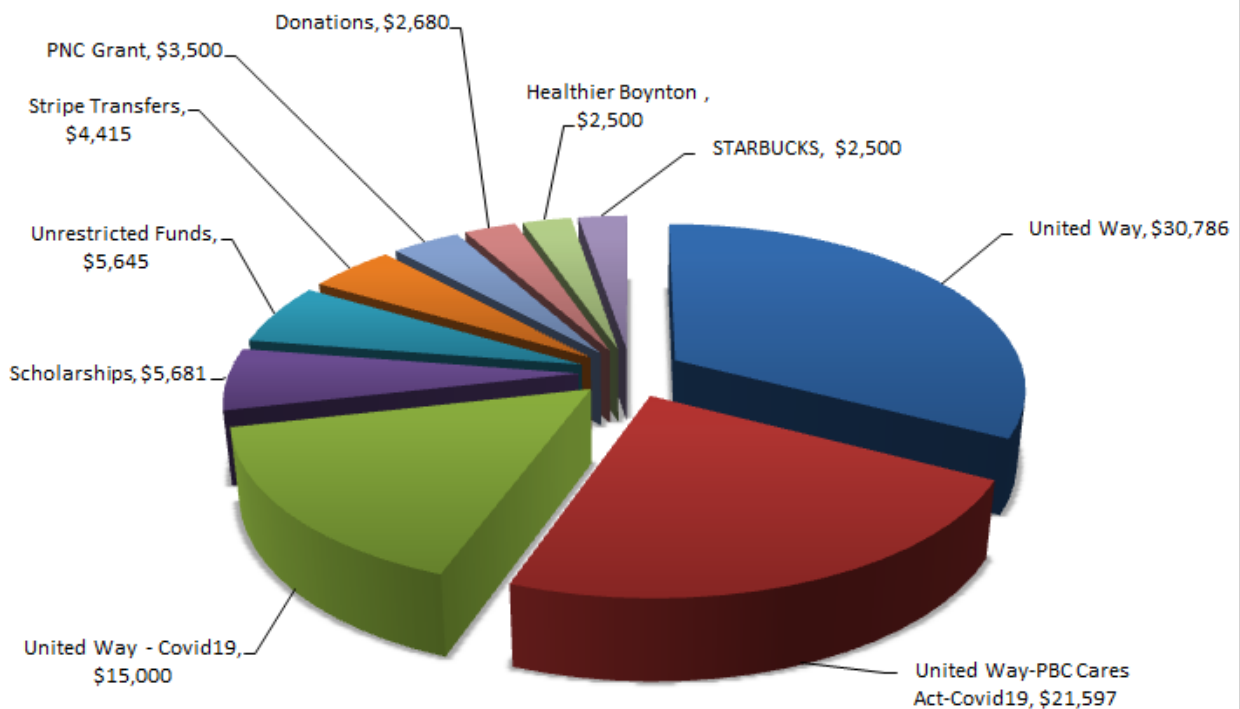
Income Statement

		2020	Percentage of Total	
FINANCIAL PERFORMANCE	REVENUES			
	United Way	30,786.00	32.6%	
	United Way-PBC Cares Act-	21,597.00	22.9%	
	United Way--Covid19	15,000.00	15.9%	
	Scholarships	5,681.00	6.0%	
	Uncategorized Income	5,645.33	6.0%	
	Stripe Transfers	4,415.22	4.7%	
	PNC Grant	3,500.00	3.7%	
	Donations	2,680.00	2.8%	
	Healthier Boynton	2,500.00	2.7%	
	STARBUCKS	2,500.00	2.7%	
	Total Revenues	\$94,304.55	100.0%	
	EXPENSES			
	B2M Leadership Academy	25,115.56	25.0%	
	United Way	17,990.00	17.9%	
	United Way -Covid	15,000.00	14.9%	
	Fundraising Consulting	10,314.00	10.2%	
	Contractors	6,700.00	6.7%	
	Accreditation	5,000.00	5.0%	
	Job Supplies	2,562.70	2.5%	
	Accounting & Bookkeeping	2,400.00	2.4%	
	Insurance	2,266.00	2.3%	
	Office Supplies & Software	2,251.62	2.2%	
	Advertising/Marketing	1,844.68	1.8%	
	Healthier -WOB	1,632.64	1.6%	
	Meals & Entertainment	1,271.98	1.3%	
	Travel	1,154.60	1.1%	
	Other Business Expenses	1,150.00	1.1%	
	Healthier B2M	1,058.00	1.1%	
	Purchases	854.59	0.8%	
	Tutoring	685.00	0.7%	
	Facilitator	240.00	0.2%	
Bank Charges / Fees	225.00	0.2%		
Rent & Lease	220.99	0.2%		
Legal & Professional Services	210.00	0.2%		
Accrued Accounting &	200.00	0.2%		
Other Expense	125.00	0.1%		
Taxes & Licenses	80.00	0.1%		
Auto	46.17	0.05%		
Reimbursable Expenses	42.00	0.04%		
Total Expenses	\$100,640.53	100.0%		
Net Accumulated Funds	(\$6,335.98)			

Balance Sheet Performance 2020



Revenue Structure 2020

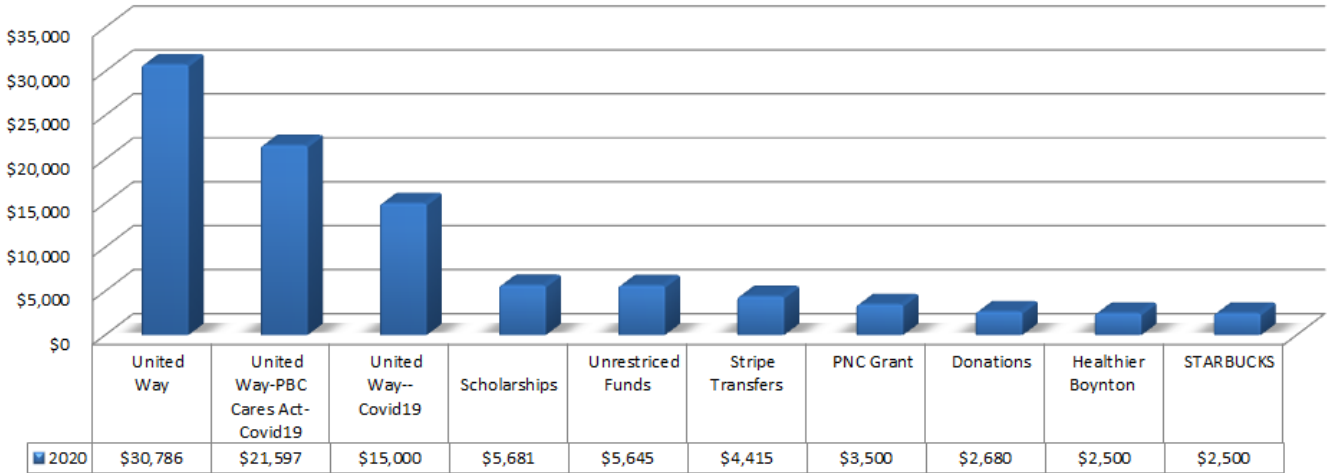




2020 Financial Graphs

Please note finance numbers may vary. Please consult C2G Management for most recent numbers.

Revenue Performance



■ 2020

C2G

Impact

Boys to Men Leadership Academy

Women of Boys Empowerment

Connecting Future Leaders

C2G Coaches

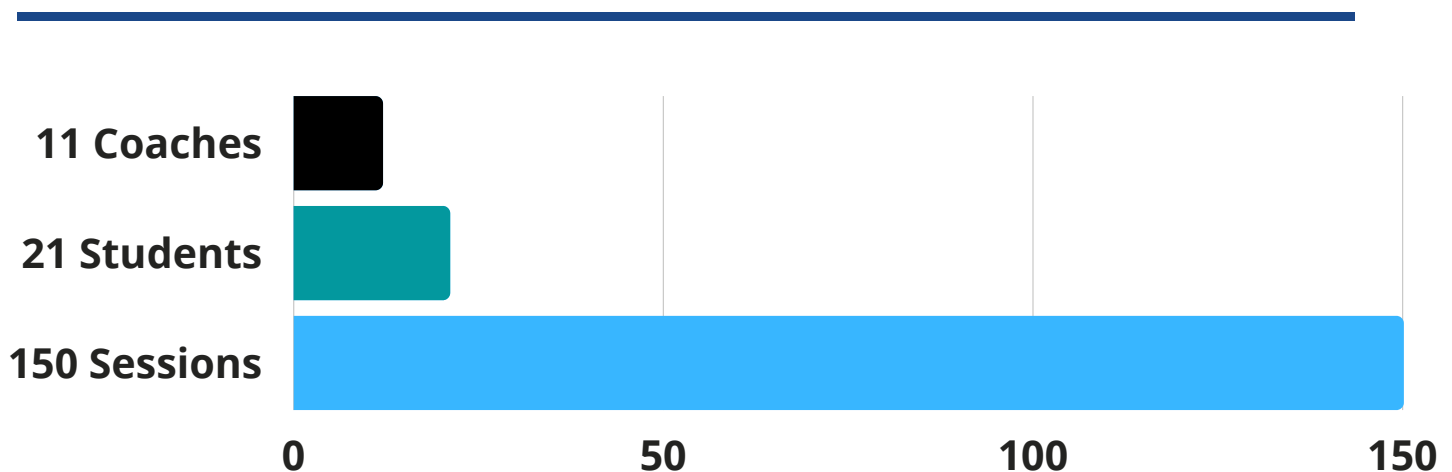


Boys to Men Leadership Academy



The Boys to Men Leadership Academy teaches boys how to become responsible Black men and blaze their path to greatness. Giving them a strong sense of purpose and commitment in all aspects of their lives.

Workshop activities, mentoring and topic discussions are designed to promote growth, mental development and self-respect.



Women of Boys Empowerment

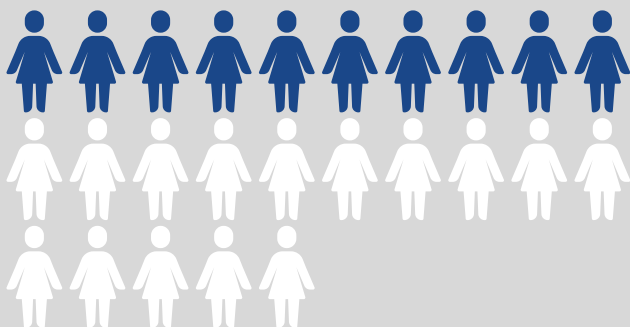


The C2G Women of Boys Empowerment Program

Empowers and inspires women of boys to become leaders and advocates in their communities and in the world!

The BOSS Project supported five Connect to Greatness, Inc. moms to bring their passion projects to fruition as a 501©3 and become women BOSSES!

This program impacted social change by providing African American/Black women with a unique opportunity to be mentored in a group and one-on-one by an entrepreneur in the community to help build their confidence, self-esteem, and potentially spurring economic development and job creation for other women and economic independence for themselves.

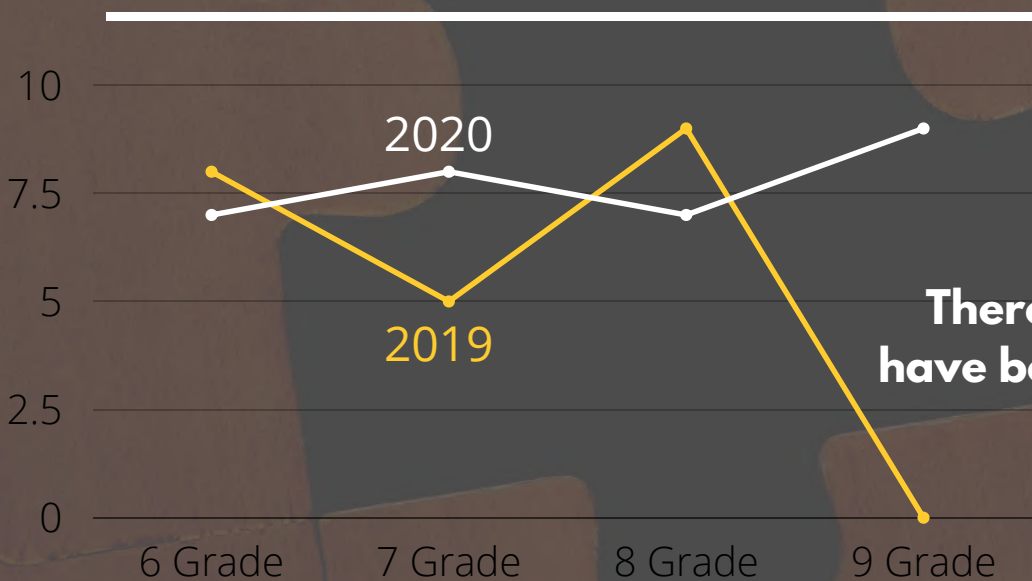


Of the 25 moms currently with C2G, 10 have been with the program for 4 years.

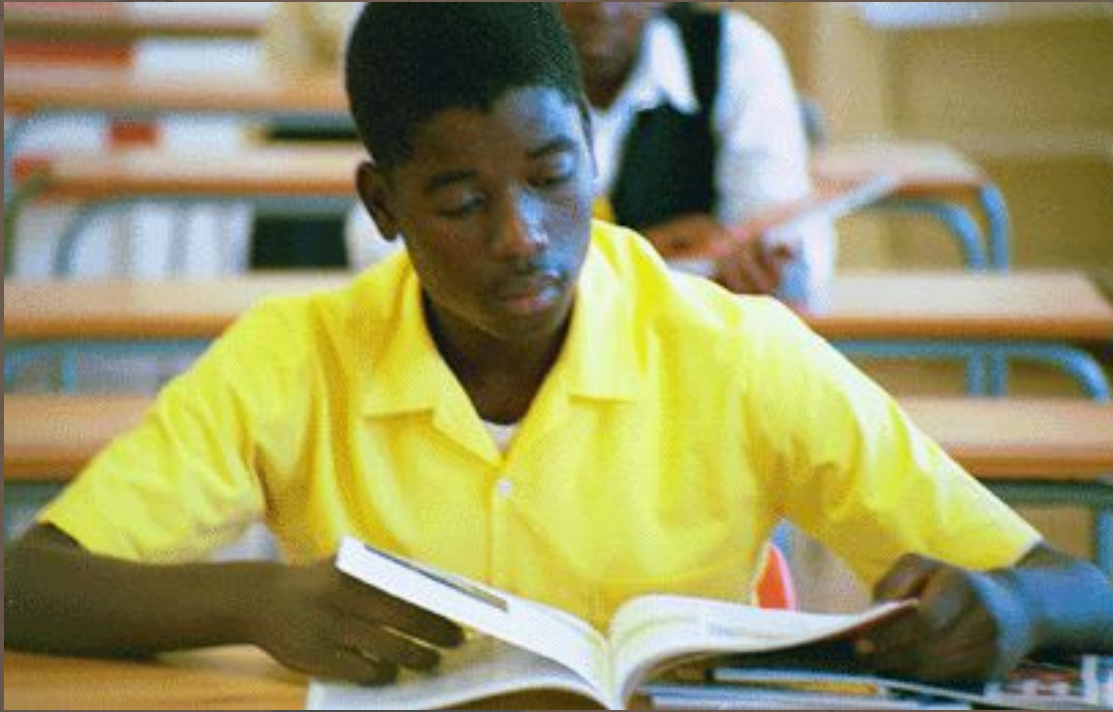
Connecting Future Leaders



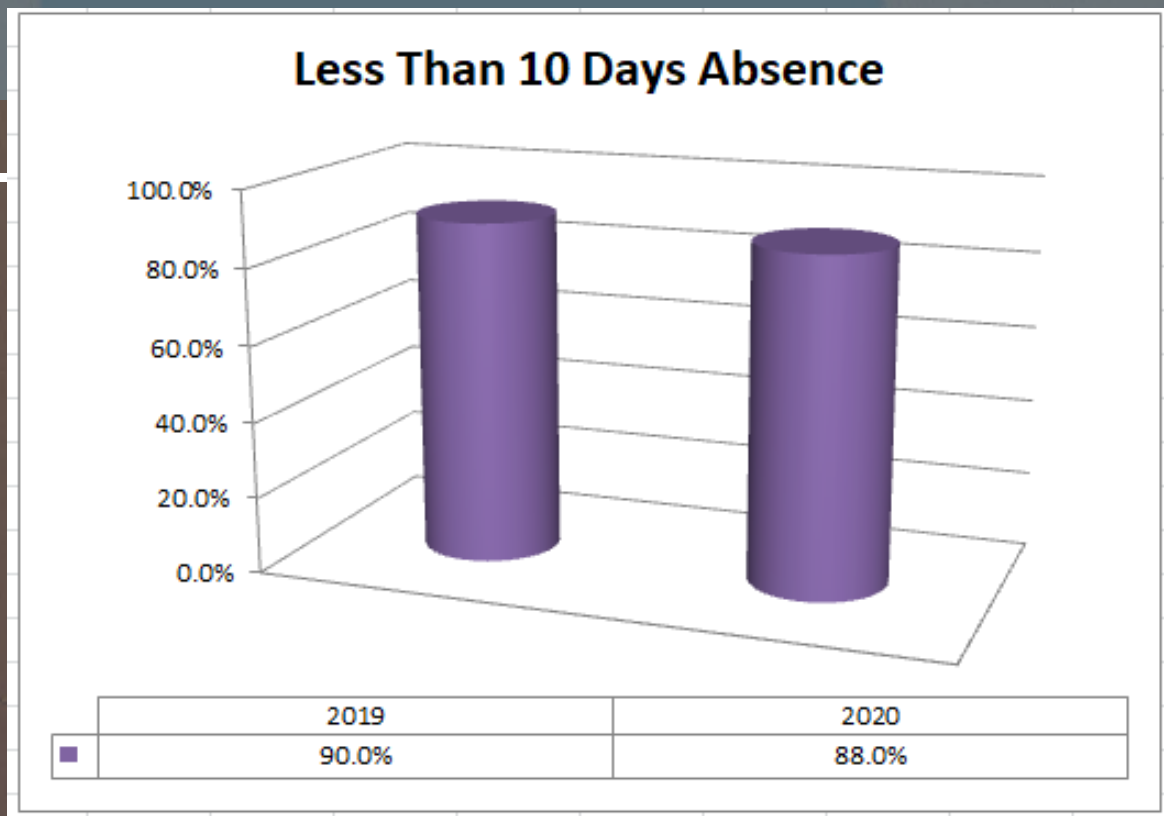
Connecting Future Leaders High School Program exists to create community partnerships that will offer real-world, hands-on leadership, career, and entrepreneurial development opportunities for African American/Black male high school students.



There are 8 young men who have been with C2G for 4 yrs (grades 6-9)



Over the last year, more than 80% of our students maintained satisfactory to outstanding school attendance (i.e. missing less than 10 days of school during the year).



C2G

Impact

C2G Coaches



2016

Number of Coaches

2020

0

5

10

15

C2G Coaches are men who know the importance of being a positive male figure for young boys. The C2G Coach is genuinely motivated to be the guide and support for young middle school boys as they are making the journey to high school. C2G Coaches are not perfect men, but they are men who are committed to being present and willing to "show up" for our boys.

Join the cadre of GREAT Coaches ready to make a difference in the lives of our boys. No matter who you are, if you are an African-American/Black male, a young man needs your support and presence in their lives. Become a part of the solution for our future generation.

Women of Boys Empowerment Program: The BOSS Project Spotlight Regina Horne

"This project will allow for women such as myself to showcase that we are positive, empowering & influential...I'm here to take a seat at the table"

Facebook Page

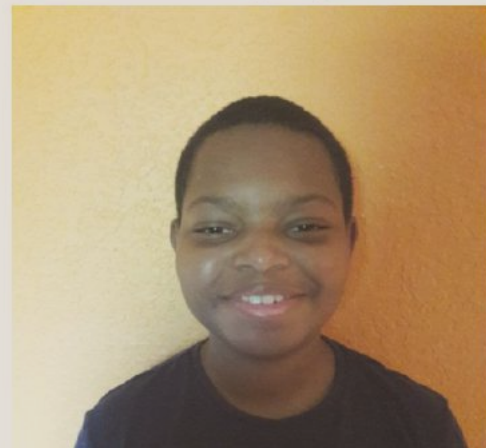


The inaugural President and Vice President of the Connecting Future Leaders High School Program



(left) Bryce Webb, President, 9th grade, 3.0 GPA;
(right) Jayden Jasmine, Vice President, 9th grade, 3.2 GPA.

Mentee Spotlight



Ethan Rosy, rising 8th grader at South Tech Academy receiving all A's!

C2G

Websites

Main Website

<https://www.connect2greatness.org>

Boys to Men Leadership Academy

<https://www.connect2greatness.com/boystomen.html>

Connecting Future Leaders

<https://www.connect2greatness.com/connectingfutureleaders.html>

Women of Boys Empowerment

<https://www.connect2greatness.com/womensofboys empowerment.html>

Social Media



Hashtags:
#C2GPBC
#Greatness



[www.facebook.com/
connect2greatness](http://www.facebook.com/connect2greatness)
• **964 followers**



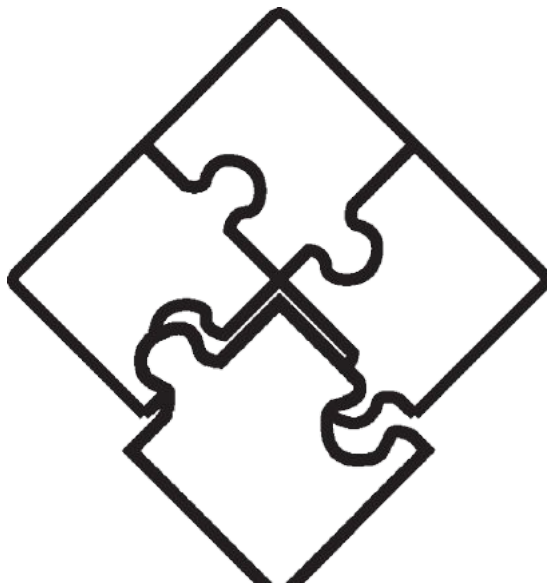
[www.instagram.com
/c2gpbc/](http://www.instagram.com/c2gpbc/)

- **44 posts**
- **89 followers**
- **54 following**



https://youtu.be/v_E4K-1r-r4





CONNECT TO GREATNESS, INC.

CELEBRATING
FIVE
YEARS

Inception: 2016

C2G

OUR SPONSORS & PARTNERS



**LET'S ALL CONNECT TO
GREATNESS!**

**Make a donation on our
website, today!**

Volunteer!

connect2greatness.org



*Thank
you!*

